



OTC decision tree (age)

With so many different options to choose from, this chart can help you recommend the most effective OTC pain relief.

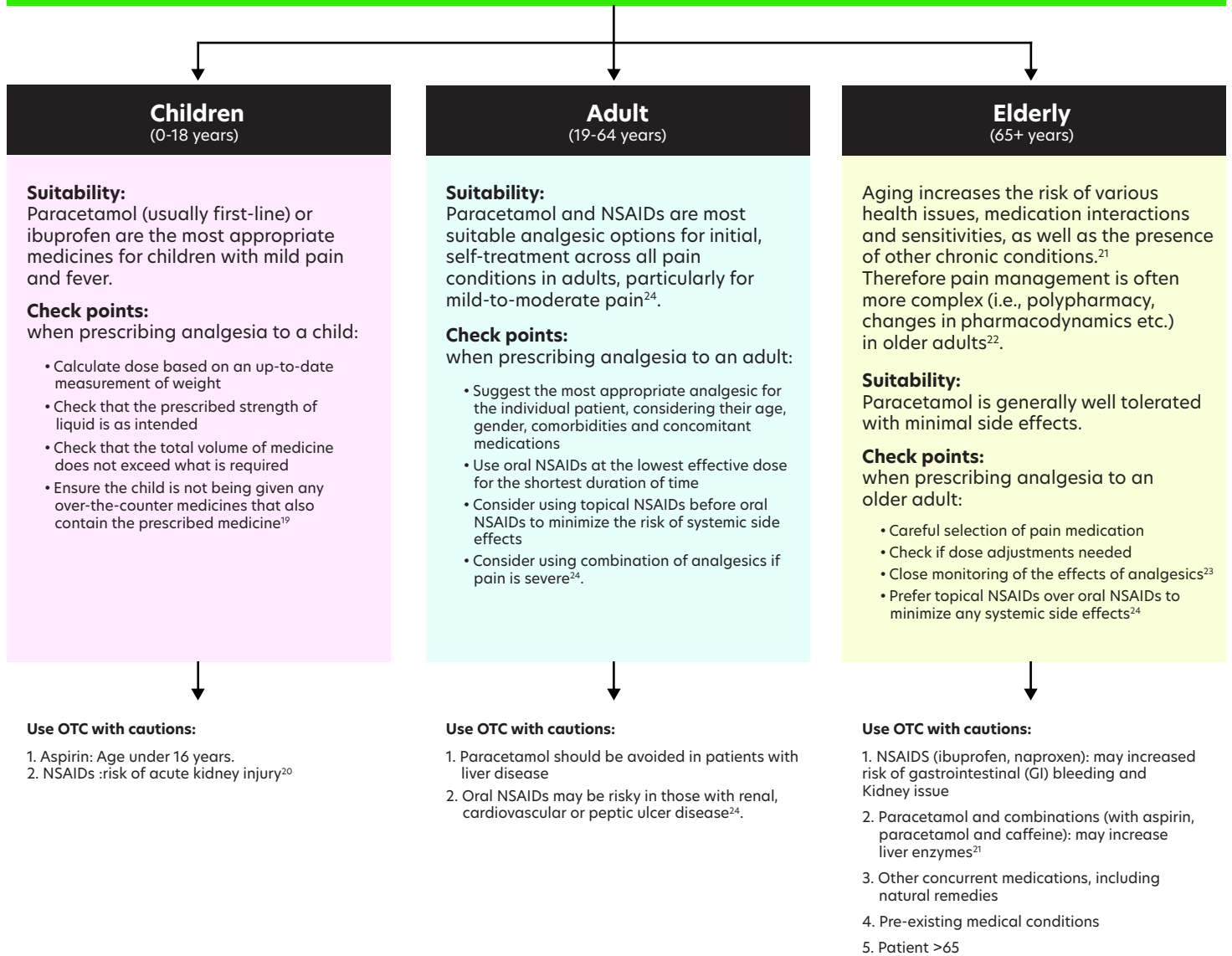
OTC analgesics for various pain types

	Children (0-18 years)	Adult (19-64 years)	Elderly (65+ years)
Dental Pain	Oral PCM, IBU, NAP and their combination ¹	Oral PCM, IBU, NAP; and their combination ¹	Oral PCM, IBU, NAP and their combination ¹
Osteoarthritis (OA)	NA	<ul style="list-style-type: none"> • Topical NSAIDs • Oral NSAIDs, PCM² 	<ul style="list-style-type: none"> • Topical NSAIDs • Oral NSAIDs and PCM²
Musculoskeletal (MSK) Pain	NA	<ul style="list-style-type: none"> • Topical NSAIDs • Oral NSAIDs, PCM and their combination³ 	<ul style="list-style-type: none"> • Topical NSAIDs • Oral NSAIDs & PCM and their combination³
Tension type Headache (TTH)	Oral PCM and oral NSAIDs (IBU, NAP etc.) ⁴	Oral PCM and NSAIDs (IBU, NAP etc.) ⁴	Oral IBU and PCM ⁵
Low back pain (LBP)	NA	<ul style="list-style-type: none"> • Topical NSAIDs⁷ • Oral NSAIDs, PCM and their combination^{6,8} 	<ul style="list-style-type: none"> • Topical NSAIDs⁷ • Oral NSAIDs and PCM⁶
Migraine	Oral PCM and IBU ⁹	Oral PCM, aspirin, diclofenac and IBU ¹⁰	Oral PCM, combination of PCM with caffeine ⁹
General Pain	Oral PCM and IBU ¹¹	<ul style="list-style-type: none"> • Topical NSAIDs • Oral NSAIDs, PCM and their combination⁷ 	<ul style="list-style-type: none"> • Topical NSAIDs • Oral PCM¹², NSAIDs (if suitable)¹³
Period Pain	NA	Oral NSAIDs (IBU, NAP, aspirin etc.) ^{16,17}	NA
Sore throat Pain	Oral PCM or IBU (if suitable) ¹⁸	Oral PCM or IBU (if suitable) ¹⁸	Oral PCM or IBU (if suitable) ¹⁸
Fever	Oral PCM and IBU ¹¹	Oral PCM ¹⁴ or IBU ¹⁵	Oral PCM ¹⁴

Abbreviations: PCM: Paracetamol; IBU: Ibuprofen; NAP: Naproxen; NSAIDs: Nonsteroidal anti-inflammatory drugs

Disclaimer: Treatment guidelines and recommendations need to be applied according to your local environment, always check the latest version of your local guidelines and follow the instructions in the label of the product you select to recommend.

Key Considerations for Choosing OTC Analgesics across patient's different age groups



Haleon Pain portfolio covers all age groups



Children

1. Advil kids
2. Panadol kids
3. Panadol Advance
4. Advil liqui-gel



Adult

1. Panadol extend
2. Panadol Extra
3. Advil liqui-gel
4. Voltaren 1% & 2% gel



Elderly

1. Panadol extend
2. Panadol Extra
3. Advil liqui-gel
4. Voltaren 1% & 2% gel

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